

Tourist Development Council Regular Meeting
AGENDA
Monday, July 15, 2013
1:30 p.m. St. Johns County Auditorium, 500 San Sebastian View

1. **CALL TO ORDER** – Bill Hughes, Chairman
2. **PLEDGE OF ALLEGIANCE**
3. **ROLL CALL** – Dena Masters
4. **APPROVAL OF AGENDA** (*Action Required*)
5. **PUBLIC COMMENTS** – Not related to agenda Items (3 minutes per speaker)
6. **PRESENTATION OF FISCAL YEAR 2014 MARKETING PLAN**
 - a. Destination Marketing
 - b. Arts, Culture & Heritage
 - c. Leisure & Recreation
 - d. Administration & Special Uses
7. **FY2014 BUDGET – G. Hastings** (*Action Required*)
 - a. Proposed Category Budgets
 - 1) Destination Marketing
 - 2) Arts, Culture & Heritage
 - a) FY 2014 Funding Panel / Grant Funding Recommendations (*Action Required*)
 - b) A/C/H Program Budget
 - 3) Leisure & Recreation (& Beach)
 - 4) Administration & Special Uses
8. **ADMIN & SPECIAL USES – G. Hastings**
 - a. Evaluation of Category Agencies (SJCVCB & SJCC)
 - b. Next Meeting – August 19
 - c. October Workshop – Beach Related Issues
9. **MONTHLY REPORTS** (*Information Only*)
 - Financial Reports
 - Tourist Development Tax Collections
10. **COMMENTS BY MEMBERS**
11. **ADJOURN**