

ST. JOHNS COUNTY TOURIST DEVELOPMENT COUNCIL
Monday, June 17, 2019, 1:30 p.m.
County Auditorium

1. CALL TO ORDER – Irving Kass, Chairman
2. PLEDGE OF ALLEGIANCE
3. ROLL CALL – Dena Masters
4. APPROVAL OF AGENDA (**Action Required**)
5. APPROVAL OF MINUTES (**Action Required**)
 - March 18, 2019 Minutes
 - April 15, 2019 Minutes
6. PUBLIC COMMENT – 3 minutes, Not related to agenda items
7. RECREATION AND LEISURE – Billy Zeits/Sydney Lindblad (**Action Required**)
 - Sports Marketing Applications
 - Battle of the Beach – \$5,000 recommended
 - Journey of the Stars - \$7,500 recommended
 - North FL Kick Offs - \$7,500 recommended
 - Sunshine State Champions - \$5,000 recommended
8. FY20 PROMOTION PLAN PRESENTATIONS
 - VCB Promotion Plan – Richard Goldman
 - Cultural Council Promotion Plan – Andy Witt
9. ADMIN AND SPECIAL USES
 - FY20 Proposed Budget
10. MEMBER COMMENTS
11. NEXT MEETING DATE – July 15th
12. ADJOURN