

ST. JOHNS COUNTY TOURIST DEVELOPMENT COUNCIL
Monday, January 14, 2019, 1:30 p.m.
County Auditorium

1. CALL TO ORDER – Irving Kass, Chairman
2. PLEDGE OF ALLEGIANCE
3. ROLL CALL – Dena Masters
4. INTRODUCTION OF NEW TDC BOARD MEMBERS
 - Commissioner Paul Waldron
 - Tom Manno, Jalaram Hotel Group
5. APPROVAL OF AGENDA (**Action Required**)
6. APPROVAL OF MINUTES (**Action Required**)
 - Regular Meeting – October 15, 2018
7. SELECTION OF NEW CHAIR AND VICE CHAIR (**Action Required**)
8. PUBLIC COMMENT – 3 minutes - Not related to agenda items
9. ST. AUGUSTINE BEACH SEA OAT PLANTING PROJECT–
 - \$25,000 funding request
10. DRAFT SPORTS TOURISM STUDY PRESENTATION– C.H. Johnson Consulting
11. SING OUT LOUD 2018 RECAP – Ryan Murphy
12. ADMIN AND SPECIAL USES – Tera Meeks
 - Update on Visitor Research Project
 - Sound Diplomacy Study
 - ACH Grant guidelines and signature event solicitation (**Action Required**)
13. RECREATION AND LEISURE – Billy Zeits/Sydney Lindblad (**Action Required**)
 - Little League Urban Initiative - \$4,000 recommended
 - Annika Invitational USA - \$8,000 recommended
 - Donna Marathon Weekend – recommended denial of funding
14. MONTHLY REPORTS PROVIDED IN PACKETS
 - VCB
 - Cultural Council
 - YTD Bed Tax Collections
15. MEMBER COMMENTS
16. NEXT MEETING DATE - March 18th
17. ADJOURN