

ST. JOHNS COUNTY TOURIST DEVELOPMENT COUNCIL
Monday, October 15, 2018, 1:30 p.m.
County Auditorium

1. CALL TO ORDER – Irving Kass, Chairman
2. PLEDGE OF ALLEGIANCE
3. ROLL CALL – Dena Masters
4. APPROVAL OF AGENDA (**Action Required**)
5. APPROVAL OF MINUTES (**Action Required**)
 - Regular Meeting – August 20, 2018
6. PUBLIC COMMENT – 3 minutes - Not related to agenda items
7. TAX COLLECTOR’S OFFICE –
 - Presentation on Bed Tax collection efforts
8. ST. AUGUSTINE BEACH –
 - Funding request for sea oats planting project
9. ADMIN AND SPECIAL USES – Tera Meeks
 - General updates
 - TDC vacancy (**Action Required**)
10. RECREATION AND LEISURE – Billy Zeits/Sydney Lindblad (**Action Required**)
 - Sports Marketing and Funding Request
 - Tour de Forts - \$3,000 Recommended
 - USSSA Florida Fall Nationals Baseball - \$3,200 Recommended
 - St. Augustine Race Week - \$7,500 Recommended
11. ARTS, CULTURE, HERITAGE –
 - Updating the ACH Grant guidelines, discussion
12. MONTHLY REPORTS PROVIDED IN PACKETS
 - VCB
 - Cultural Council
 - YTD Bed Tax Collections
13. MEMBER COMMENTS
14. NEXT MEETING DATE, December 10th
15. ADJOURN